

Why Hunger Action Month?

Organizing events or involvement will not seem very substantial if you do not stop to ask: Why is National Hunger Action Month so important? Participating in Hunger Action Month not only brings greater awareness to your community, but also helps to promote ending hunger on a national level. The plight of those seeking food assistance can be lonely and frustrating. Addressing their struggles and bringing attention to just who those hungry people are, can bring greater understanding, as well as secure future involvement. An important goal of this campaign is to educate - and dispel myths that hunger is reserved for the homeless or the unemployed.

It is our hope that the campaign and activities centered around the month of September will serve as a platform for educating people and providing opportunities for individuals, families, associations, groups, schools, churches, organizations and government officials to take action in the fight against hunger. Whether it be volunteering, providing financial assistance, coordinating a food drive, or just educating others about the issue.