

Hunger Action Video Guidelines

for the Central PA Food Bank

The hungerbites.org logo is available for download at <http://www.hungerbites.org/howtohelp.html>

Contest Rules

- Only one video entry per person.
- Submissions can be individually created or collaborative.
- Must be a resident or attend school in the Central Pennsylvania area
- Videos should be no longer than 3 minutes in length
- Participants are solely responsible for obtaining consent of anyone used in video.
- All videos must be new and developed expressly for the Hunger Action Month video contest.
- All videos must meet PG-13 rating standards.
- All videos should be uploaded to YouTube and comply with the rules and regulations set forth by YouTube.
- To enter your video, complete the registration form and submit it via e-mail to tdavis@centralpafoodbank.org. Registration forms may also be faxed to 717-561-4636.
- Videos must be submitted by September 30, 2009
- By entering your video, you grant the Central Pennsylvania Food Bank permission to use the video for internal and external promotion.

Judging

- Judging will take place after the close of the contest. Scoring will be based on originality, overall appearance, and effectiveness of message. Number of views and rating on YouTube will also be considered so we encourage participants to promote their videos. Winners will be notified via phone or e-mail and then the results will be announced publicly.

Prizes

Prizes will be awarded to the top three scoring entries. Prizes will be awarded as follows:

Grand Prize: A Nintendo Wii Game Console

Second Place: An Ipod Nano

Third Place: A \$50 Giant Gift Card

If a winning video was a collaborative effort it will only be eligible for one prize only, regardless of how many authors were responsible for creating the work.

If you have decided to participate in our hunger video contest please fill out the registration form that accompanies the hunger video contest guidelines.