

# Sample Media Alert/Photo Op

Fax or e-mail alerts to your local newspapers and tv stations.

Contact Name: (insert name and number)

## Attention Photo Editors:

(Insert Name of Event) to raise money to fight  
hunger in Central PA

(Name of Organization) is holding (insert event) to help the Central Pennsylvania Food Bank raise awareness and fight hunger during Hunger Action Month. (Insert one or two sentences explaining event). (Insert date, time and address.)

When: (insert date and time of potential media event)

Where: (insert location of potential media event)

## About the Central Pennsylvania Food Bank

The Central Pennsylvania Food Bank is a not-for-profit organization that is able to reduce hunger in 27 counties across Pennsylvania, by working with nearly 500 local agencies to provide food to 35,000 people in need every week. For more information on the Food Bank and its mission to reduce hunger in Pennsylvania, visit [www.centralpafoodbank.org](http://www.centralpafoodbank.org)

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