

# Sample PSA Script (Fundraiser)

Call your local radio/tv stations and ask if they would consider running a PSA (Public Service Announcement) for your event. Follow up by faxing or e-mailing the script.

## **:30 second sample script**

(Name of your organization) is doing something to fight hunger in Central Pennsylvania. We are holding (insert name of event/fundraiser) (insert time/place). We believe that no one should be hungry. Donations support the Central Pennsylvania Food Bank. (Insert contact, phone or website info) for more information.