

Sample PSA Script (Food Drive)

Call your local radio/tv stations and ask if they would consider running a PSA (Public Service Announcement) for your event. Follow up by faxing or e-mailing the script.

:30 second sample script

(Name of your organization) is doing something to fight hunger in Central Pennsylvania. We are holding a food drive in your community and we need your support! Donation sites are located (insert sites) through (insert date.) We believe that no one should be hungry. All donations stay local in Central PA. (Insert contact, phone or website info) for more information.