

# Donate Funds

A fundraiser is a great way to support Hunger Action Month. Many individuals take it upon themselves to join the fight against hunger by raising money from family and friends - even if it's \$20 or \$40 at a time. If you belong to a group, sports club or community association, many times fundraising events can be centered around something that your group might enjoy doing together. Corporate employee groups can also find creative ways to raise funds.

**Remember, for every \$1 donated, the Central Pennsylvania Food Bank can distribute \$15 worth of food and grocery items. Your donations really do make a difference!**

## How to Coordinate a Successful Fundraiser

- Build a team - Putting together a dedicated and enthusiastic team can ensure that all of the work doesn't fall to one person! Decide how to divide responsibilities and organize logistics.
- Choose your event and develop a timetable. See idea list for suggestions.
- Contact the Central Pennsylvania Food Bank at 717.564.1700 for pre-planning purposes. Our special event contact is Tara Davis, ext. 3024 or [tdavis@centralpafoodbank.org](mailto:tdavis@centralpafoodbank.org). Let us know the details in advance and we may be able to provide support for your event.
- Develop a publicity strategy. Make sure your entire community knows about your event. Use resources such as public bulletin boards, websites, corporate involvement, high profile community members, newsletters, church bulletins, e-mail, etc. Remember to communicate that ALL funds stay local - to help the hungry in Central PA.
- Hold your event. Use this as an opportunity to educate your community or group about hunger issues in Central PA. See the fact sheet for more information.
- Speak with your Food Bank contact about getting the funds to the Central Pennsylvania Food Bank. We want to hear about your successes and publish your photos in our publications/website.
- Write a thank you to all volunteers/team members. You may wish to include information on the total amount donated.
- Evaluate your event and plan ahead for next year!